

# John Lucas Bellingall

🌐 [JohnBellingall.com](http://JohnBellingall.com)

🌐 [linkedin.com/in/john-bellingall](https://linkedin.com/in/john-bellingall)

john.bellingall@gmail.com

Whatsapp: +44 7307 100610

Telephone: +55 (21) 97463-2021

## SUMMARY

Creative Developer experienced in managing high-impact digital projects for global brands. Transitioning into data-driven marketing, eager to leverage my technical expertise to deliver measurable business growth through impactful campaigns.

## 🎓 EDUCATION

University of Leeds  
BA Digital Media  
(2021 - 2024)

- **First Class Honours**
- Specialised in Managing Innovation and Technology, Programming and Interface Design.
- Designed, developed and conducted an AR immersive exhibition about companies' sustainability efforts and ESG goals.

## 🧠 SKILLS

Proficient

- HTML, CSS and Elementor.
- Adobe Creative Suite, Adobe XD, Unity (AR and VR).

Experienced

- JS, Python, PHP, MySQL.
- SEO and UX.

Native speaker in English and Portuguese, fluent in Spanish.

## 📁 WORK EXPERIENCE

**Dynamic Business Services (2022 - 2025):**

Creative Developer & Manager (2024 - 2025)

- Managed junior staff, providing guidance, feedback, and goals to promote their growth and integration.
- Acted as lead developer in the creation of over 30 innovative high-impact projects that enhanced client satisfaction with positive feedback.
- Assisted in the development of a digital tool integrating API functionality to streamline data collection, improving overall project efficiency.
- Appointed as lead developer for multiple Zero Suicide Alliance's projects, accessed by millions globally, receiving outstanding client feedback, an Adobe Award and special recognition from the Mayor of London.

Creative Developer - Part-time (2023 - 2024)

- Displayed effective communication and organisation skills with clients and colleagues by delivering relevant and accurate project reports and internal communication.

Junior Creative Developer - Placement (2022 - 2023)

- Mastered new software and tools, quickly becoming one of the few developers proficient in overseeing projects from conception to delivery.

**Freelance work (2022 - 2023):**

- Led a website redesign project that improved user experience and SEO, resulting in a ~65% increase in client engagement.
- Created custom logos for small businesses, enhancing brands' identities and visual appeal.

## 🌟 LEADERSHIP ROLES

Head of Digital and Communications at the Cheltenham International Film Festival (2025)

- Streamlined online distribution systems, coordinated distributor and event communications, and produced a promotion interview video reaching over 35,000 views.

President of the Digital Media Society (2023 - 2024)

- Recruited members, organised events, and achieved a notable positive impact within the Digital media community.

University Ambassador (2022 - 2024)

- Engaged with hundreds of prospective students, offering tours, presentations and first-hand insights into what the degree offers.